
ARMSTRONG'S
LINOLEUM
QUAKER RUGS
FLOOR COVERING

SUPPLEMENTARY
PATTERNS

1·9·3·7

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From the collection of:

Mike Jackson, FAIA

SUPPLEMENTARY PATTERNS

1 9 3 7

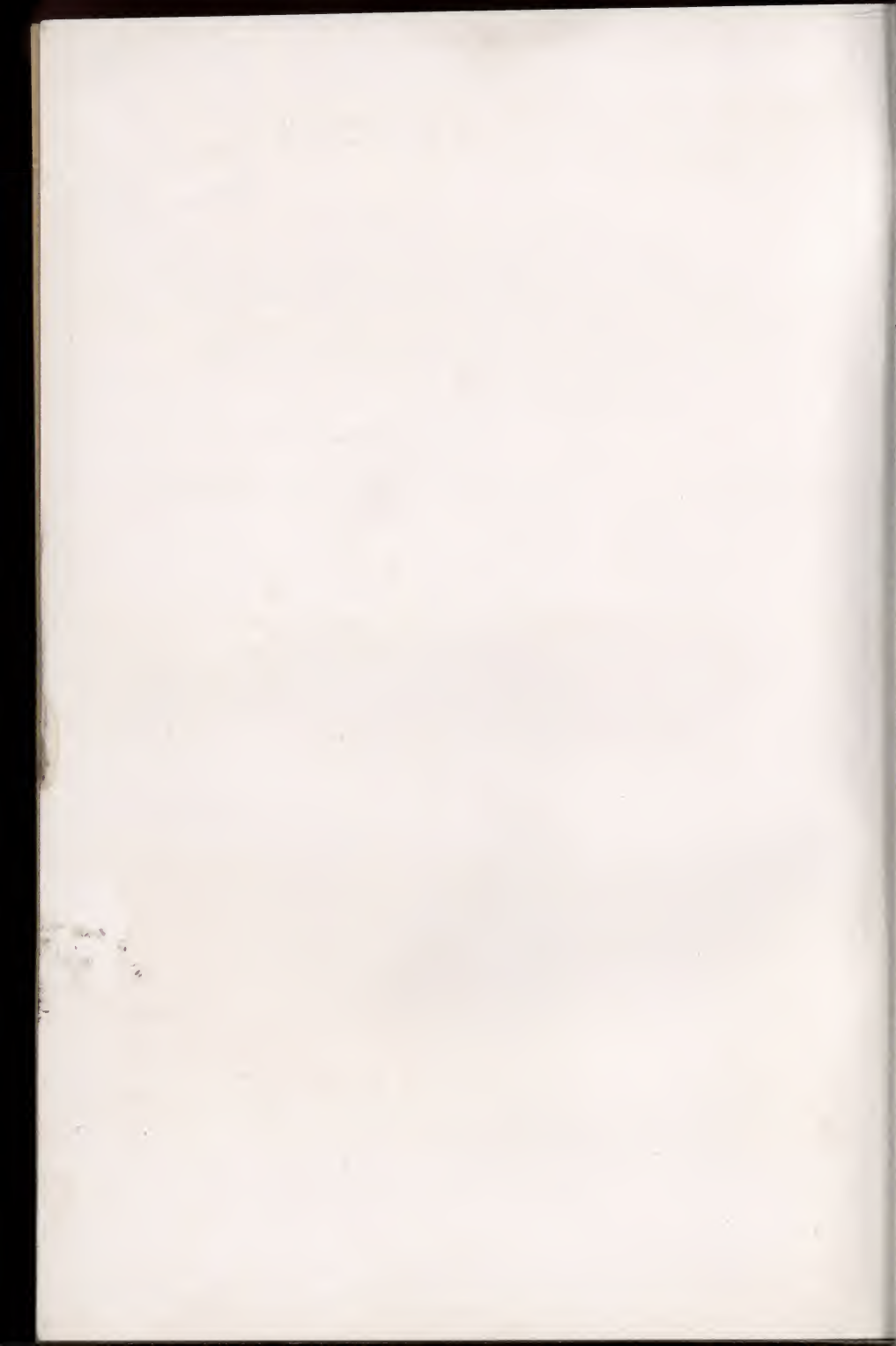
Armstrong's Linoleum

**ARMSTRONG'S
QUAKER - STANDARD
RUGS AND PIECE GOODS
ARMSTRONG'S LINOWALL**

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**ARMSTRONG CORK PRODUCTS COMPANY
FLOOR DIVISION
LANCASTER, PENNSYLVANIA, U. S. A.**



NEW FALL PATTERNS SHOW MARKED TRENDS IN DESIGN AND COLORING OF FLOORINGS

EVEN a casual glance through this new Armstrong offering demonstrates that here is a showing of eighty-six patterns that point the way to several style trends in hard surface floorings.

Open Ground Overlay

One of the most noticeable design trends is the simplification of backgrounds in practically all sections of the line. A variation of the popular overlay interliner, first introduced several seasons ago, and now used in connection with these simplified backgrounds, gives an effect that shows a leaning toward the modern but which will find a ready welcome in all types of homes as well as business places.

This outstanding new effect—the Open Ground Overlay—is found in Medium and Standard Embossed and Straight Line Linoleum, Inlaid Linoflor, and Quaker Rugs and Floor Covering.

New Color Combinations

Most popular of all color combinations in recent years is black and white accented with red. Several of the patterns in this offering provide an attractive variation of this favorite color combination. Instead of a white background with red and black

accents, these patterns have a jet black ground and are accented with scarlet and white. This is big style news for fall.

Other new color effects include a red background number in Linoflor, new sandstone and light textured colorings in Embossed, a black Mellow Tone marble field in Quaker Floor Covering and a new Sarouk-type sheen in an oriental floral Quaker Rug.

Monobelle Introduced

A softer, more harmonious marbled material called Monobelle is introduced in this offering. Because only one color is used in various tones the effect is much more subdued than in Marbelle. This new material should find a ready acceptance in residential and commercial custom floor work.

Eight beautiful new colors in Plain linoleum, two new Jaspés, and one new Marbelle, widen the range of custom floor possibilities.

Not only in flooring but also in wall covering is this offering noteworthy. The five new Linowall patterns make possible many new effects through combinations with other patterns. Four of the new patterns have the popular burl treatment. The fifth is a marbleized effect in tan.

MANY MORE CUSTOM FLOOR EFFECTS MADE POSSIBLE BY THESE PATTERNS

SIXTEEN of the patterns in this new Armstrong offering are of the custom floor type—that is, the Plains, Jaspés, Marbelles, and similar materials used in allover solid color floors and also in bordered and custom-tailored installations.

An entirely new basic flooring material is brought to the Armstrong Line with the introduction of Monobelle, a material with a soft, subdued graining, yet at the same time not an imitation of real marble, as is Marbelle linoleum. Monobelle is a much quieter, more restrained material than Marbelle. It is produced by a similar process, but because it is made up entirely from various shades of a single color, the effect obtained is that of close-harmony blending. Monobelle colors com-

bine well with each other and with Plain colors in pleasing custom effects. Five colors are offered—green, tan, blue, red, and gray.

Greatly augmenting the present line of Plain linoleum colors are the eight new colors brought out at this time. They have been named Pearl Gray, Willow Green, Chinese Red, Midnight Blue, Fawn, Turquoise, Chartreuse, and Deep Rose. These new colors will meet the needs of many modern decorative schemes. They are effective for both custom floor work and allover installations.

A whiter and crisper white Marbelle, Pattern 032, which offers added contrast, also is shown. Two new Jaspés—Teak Brown and Tan—will further broaden the design possibilities of Jaspé as a custom floor material.



No. 24 Pearl Gray
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSUNG
Medium Gauge...OSUOJ, Standard Gauge...OSURM



No. 30 Midnight Blue
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSUSH
Medium Gauge...OSUTZ, Standard Gauge...OSUUV



No. 33 Chartreuse
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSUVO
Medium Gauge...OSUWE, Standard Gauge...OSUXI



No. 37 Deep Rose
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSUYF
Medium Gauge...OSYAF, Standard Gauge...OSYBT



No. 38 Turquoise
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSYCH
Medium Gauge...OSYDA, Standard Gauge...OSYEW



No. 39 Chinese Red
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSYGE
Medium Gauge...OSYIR, Standard Gauge...OSYMP



No. 44 Willow Green
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSYND
Medium Gauge...OSYOZ, Standard Gauge...OSYPS

ARMSTRONG'S PLAIN LINOLEUM

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No. 45 Fawn
2 yards wide only. Code Words: $\frac{1}{8}$ " Gauge...OSYRN
Medium Gauge...OSYSM, Standard Gauge...OSYTI

ARMSTRONG'S JASPE LINOLEUM



No. 8 Teak Brown Jaspé
2 yards wide only
Code Words: $\frac{1}{8}$ " Gauge...OSYWV, Medium Gauge...OSYXU



No. 9 Tan Jaspé
2 yards wide only
Code Words: $\frac{1}{8}$ " Gauge...OSYUC, Medium Gauge...OSYVU



No. 032 Marbelle

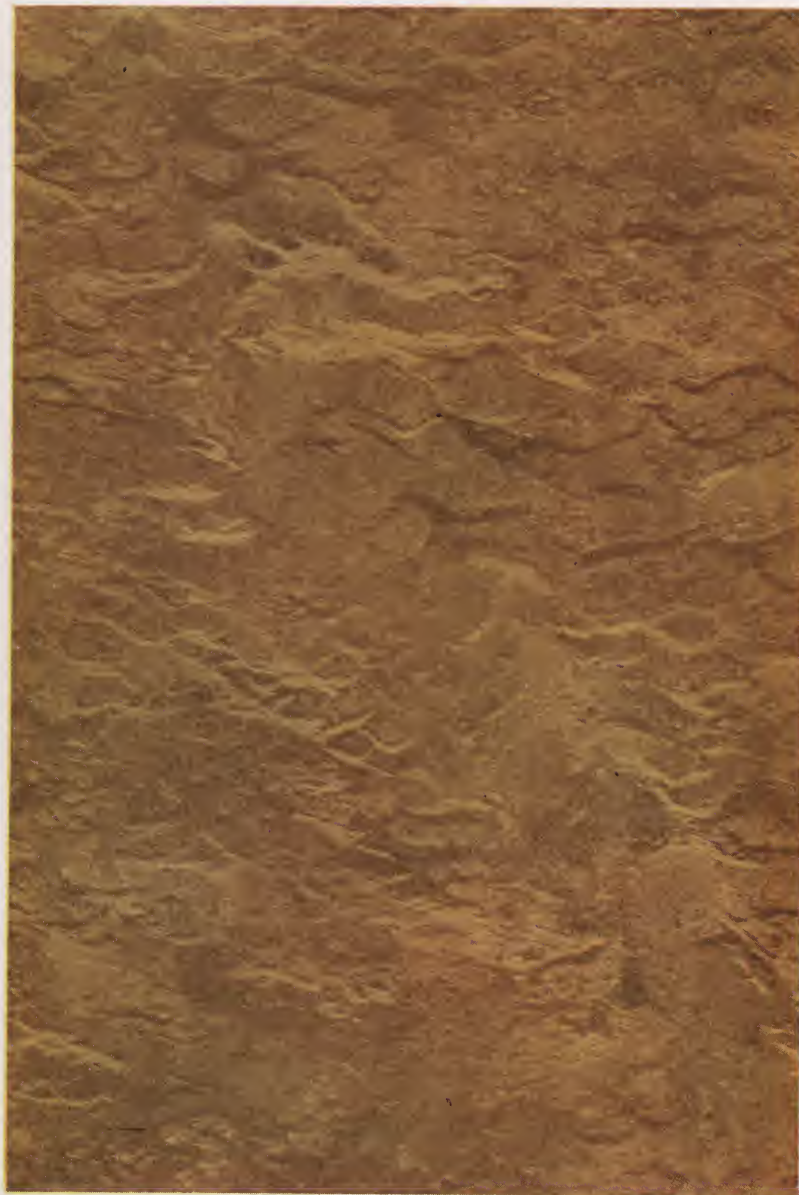
(Plate shows approx. 1/4 scale) 2 yards wide only. Code Words: Heavy ($\frac{1}{8}$ " Gauge)...MATLY
Medium Gauge...MATPU, Standard Gauge...MATSA

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No. 040 Monobelle

(Plate shows approx. 1/4 scale) 2 yards wide only. Code Words: Heavy ($\frac{1}{8}$ " Gauge...MOHCY
Medium Gauge...MOMEB, Standard Gauge...MOSIF



No. 041 Monobelle

(Plate shows approx. 1/4 scale) 2 yards wide only. Code Words: Heavy ($\frac{3}{8}$ " Gauge)...MOHYR
Medium Gauge...MOMBT, Standard Gauge...MOSOB

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No. 042 Monobelle

(Plate shows approx. 1/4 scale) 2 yards wide only. Code Words: Heavy ($\frac{1}{8}$ " Gauge)...MOHLF
Medium Gauge...MOMNZ, Standard Gauge...MOSVU



No. 043 Monobelle

(Plate shows approx. 1/4 scale) 2 yards wide only. Code Words: Heavy ($\frac{1}{4}$ " Gauge...MOHBO
Medium Gauge...MOMCU, Standard Gauge...MOSDE

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No. 044 Monobelle

(Plate shows approx. 1/4 scale) 2 yards wide only. Code Words: Heavy ($\frac{1}{8}$ " Gauge... MOHEA
Medium Gauge... MOMGL, Standard Gauge... MOSHM

STRIKING DESIGNS, DISTINCTIVE COLORS FOUND IN ALL GRADES OF NEW LINE

EVERYWHERE you look among the pattern goods in this new Armstrong offering you see designs and colorings different from any ever before offered. In presenting them for the first time, Armstrong designers have actually anticipated public taste in hard surface floorings, thus definitely establishing a number of design and color trends.

New Embossed Effects

The simplification of background combined with a variation of the overlay tracery motif in many Embossed patterns gives an effect named Open Ground Overlays. These overlays are usually of the brighter colors which, when superimposed upon the simple background colors, give a bright cheery effect.

Another trend in Embossed is exemplified in Pattern 5573. This reverses the popular black and white and scarlet color scheme so that the field color is black and the accents white and scarlet. This dark floor effect is exceptionally striking in contrast to light-colored furniture and fixtures.

Another brand-new effect in Embossed is the new type of "texture" used for the field in Patterns 5550 and 5551.

Straight Line Developments

As in Embossed, the new Open Ground Overlays are found in practically every new pattern in Medium and Standard Straight Line. In the 0365 series the pattern has been simplified to the extent of creating an effect similar to that of a Marbelle flooring with custom inset treatment.

The new black background with accents of scarlet and white is also found in Straight Line. Patterns 14281 and 0368 are further evidences of this trend.

Four of the seven new Linoflor patterns have Open Ground Overlays. One of these has the new jet black background and another a scarlet marbled background, this latter treatment setting another striking new color style.

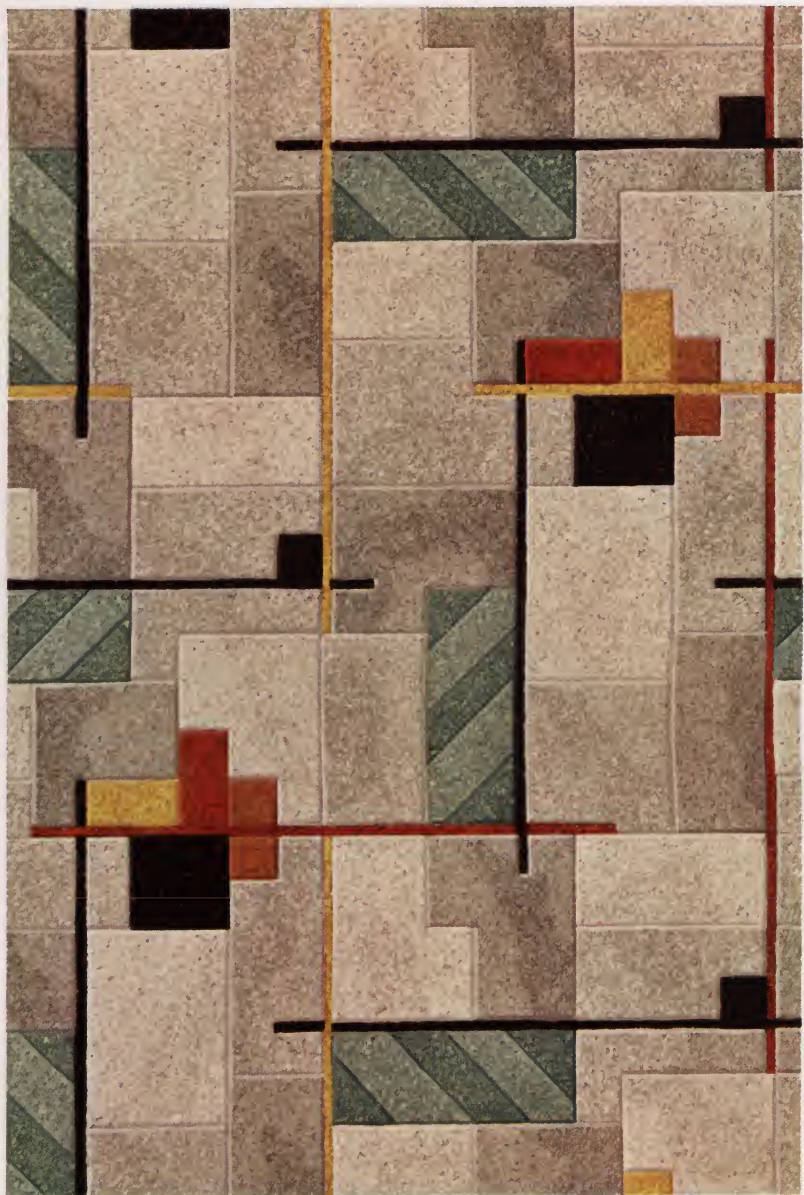
Five Felt-Base Features

Among the new rug and floor covering patterns are many new ideas, five of which predominate. They are the new open ground Mellow Tone patterns, one of which has a black field; a brand-new texture effect in series 2890; a new Sarouk design in Quaker Rugs produced by the Mellow Tone process; new modernistic Quaker Rugs; and floral Quaker Rugs with a new type of informal border.

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No. 595 Straight Line Inlaid—Heavy ($\frac{1}{8}$ " Gauge
(Size of Blocks—9" x 9") 2 yards wide only
Code Word—ASEMO

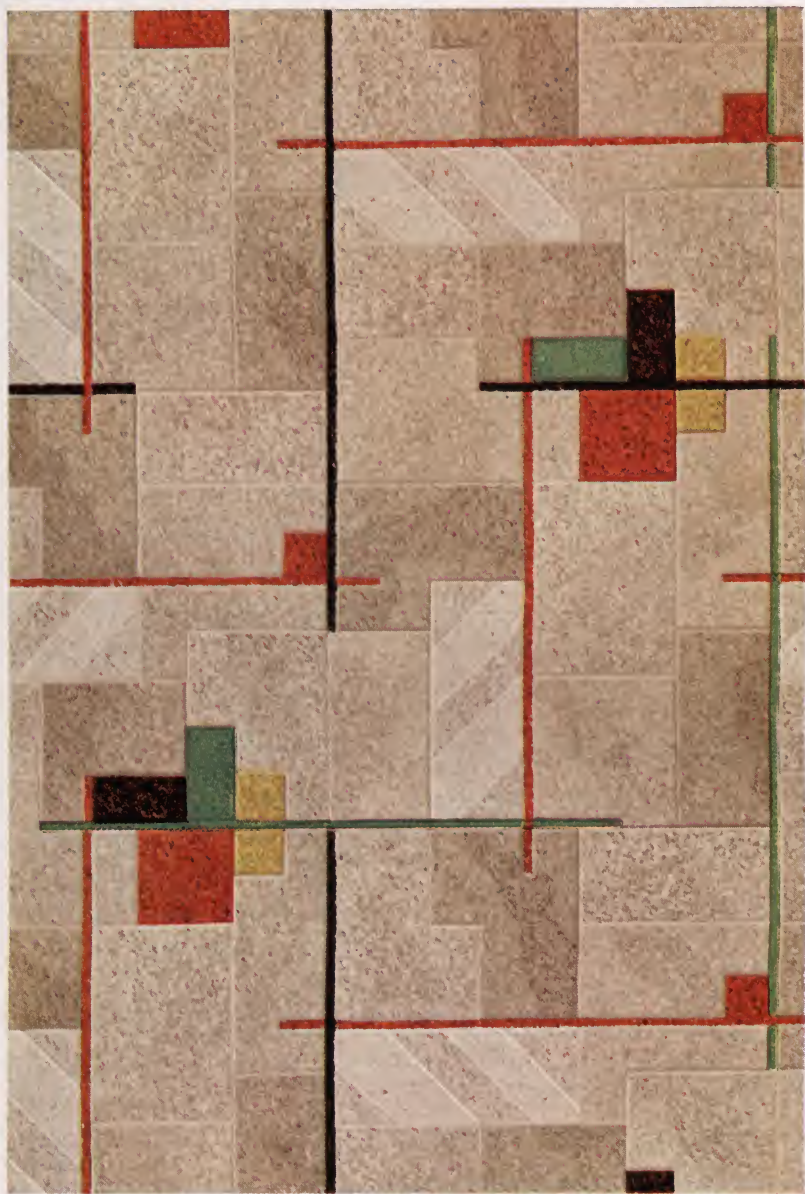


No. 3390 Embossed Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—BEWAF

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No. 3391 Embossed Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word— BEWEG



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No. 3392 Embossed Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—BEWIT

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—MEDIUM

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No. 14280 Straight Line Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DBGNY

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—MEDIUM



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No. 14281 Straight Line Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DBGUR

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—MEDIUM

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No. 14282 Straight Line Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DBHAZ

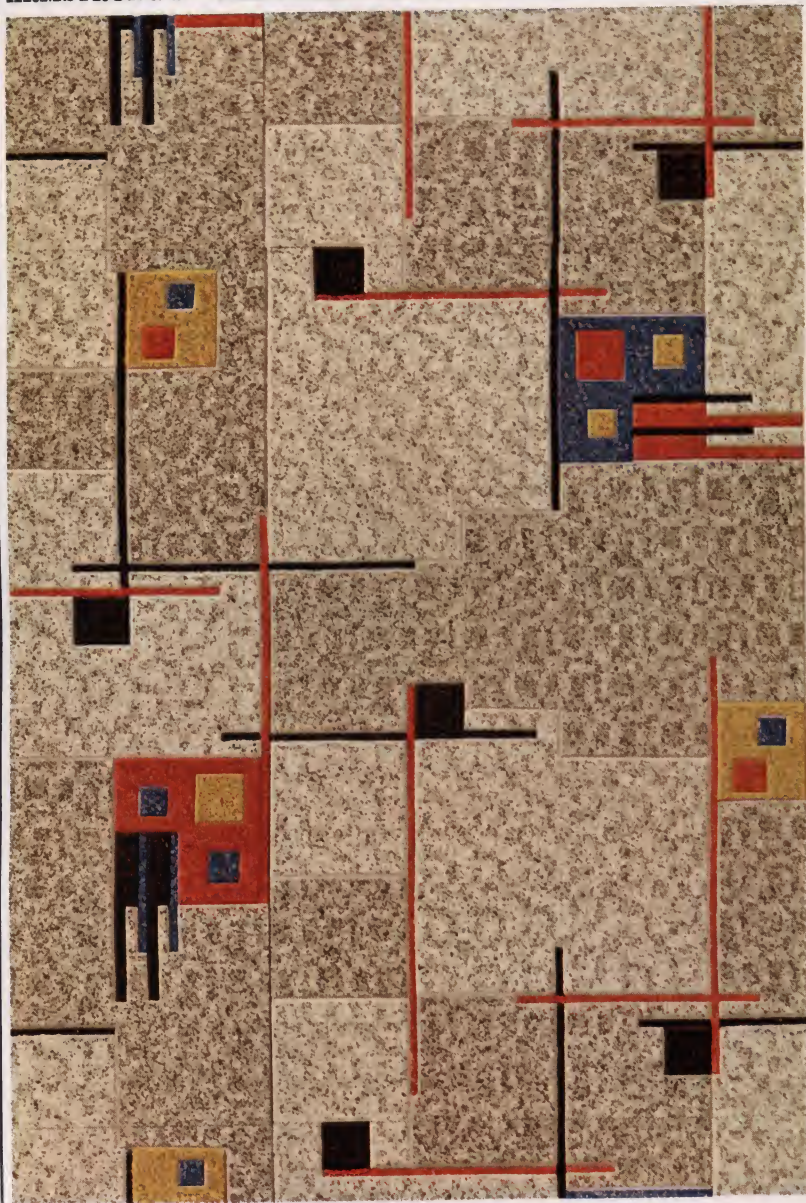
ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—MEDIUM

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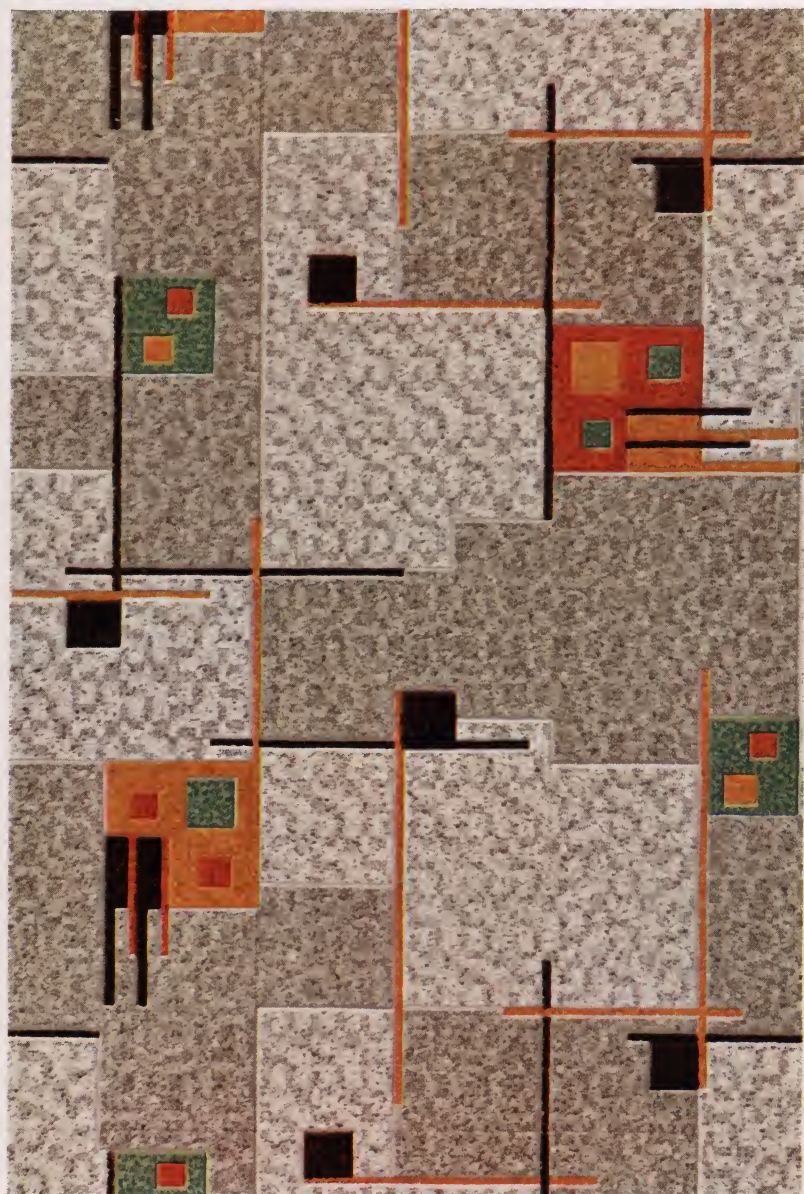


No. 14283 Straight Line Inlaid—Medium Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DBHIM

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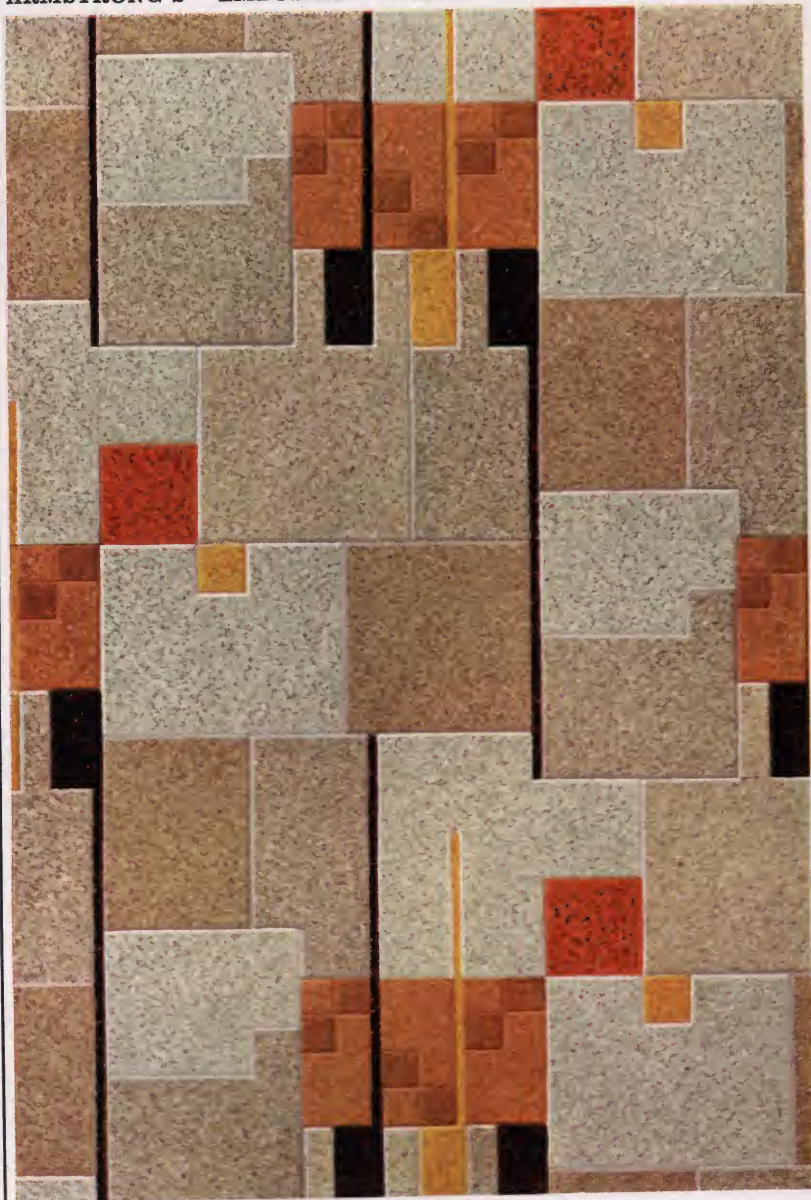
No. 5550 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AIWOL



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No. 5551 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AIWUK

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No. 5560 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AIBIB

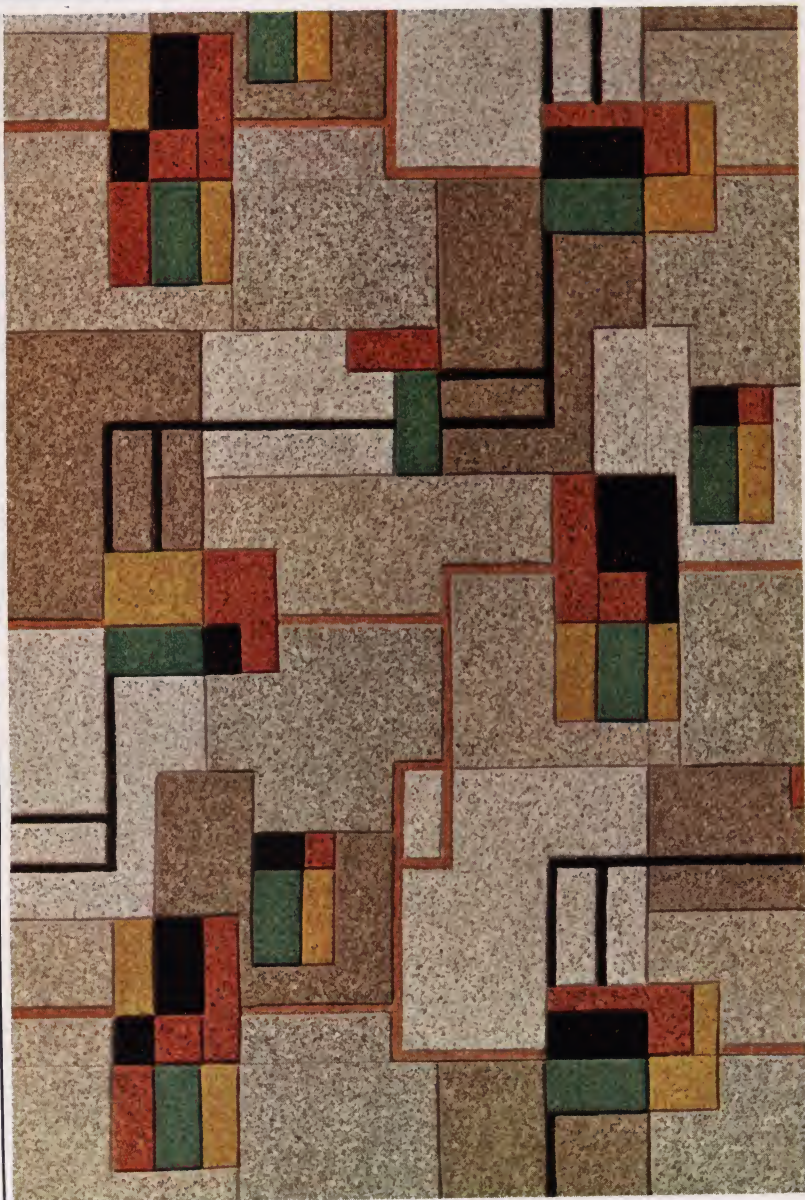
ARMSTRONG'S EMBOSSED INLAID LINOLEUM — STANDARD



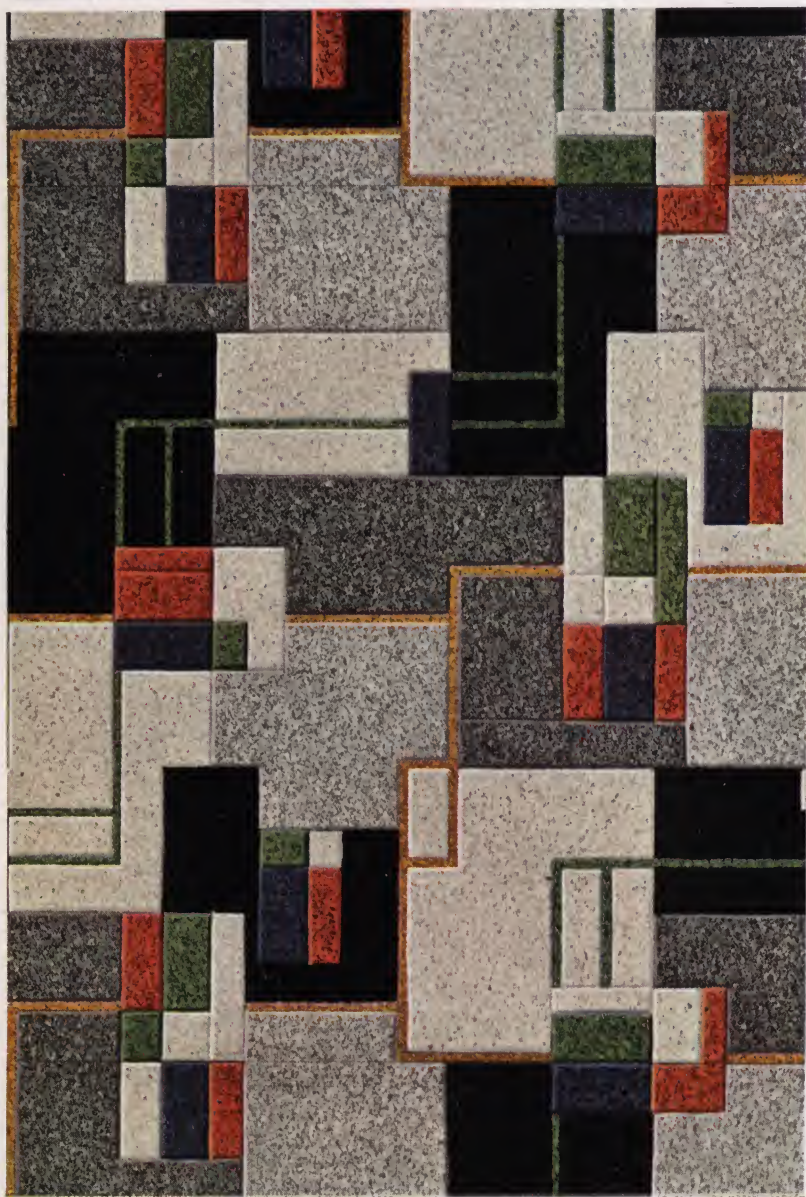
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No. 5561 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AIBOC

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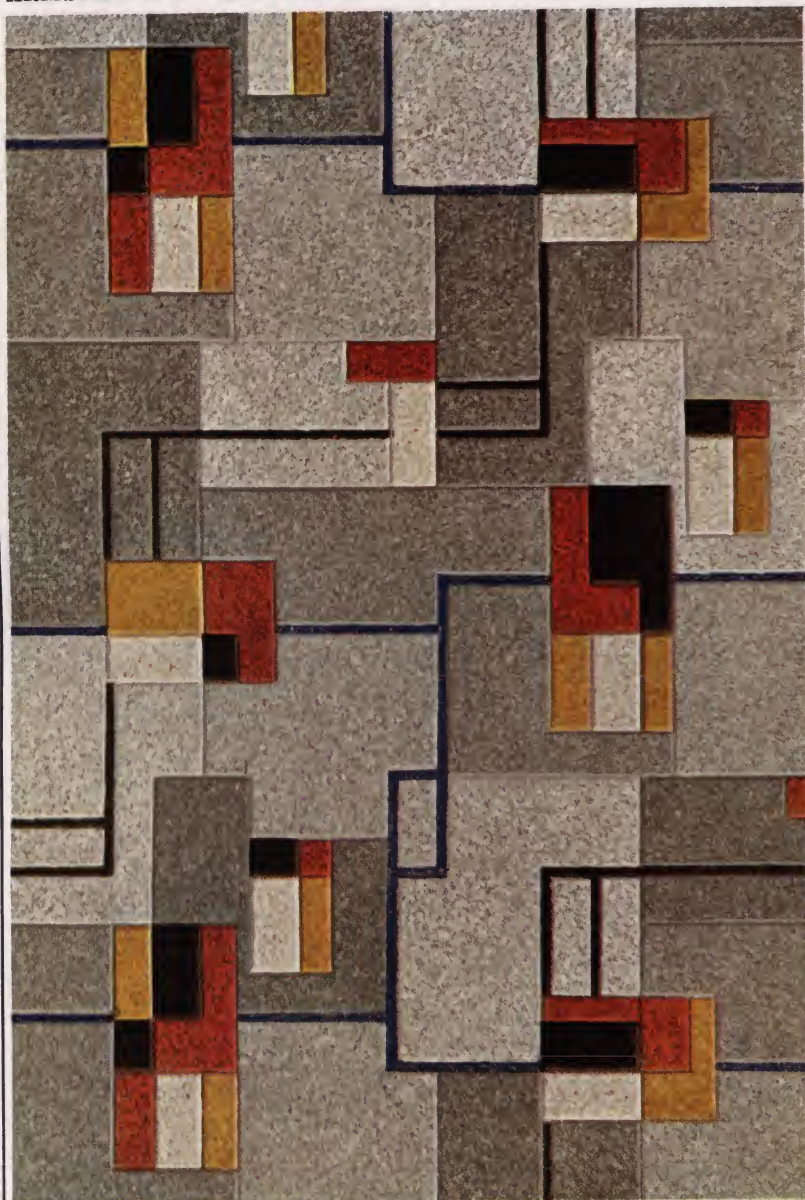


No. 5570 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AIBYK

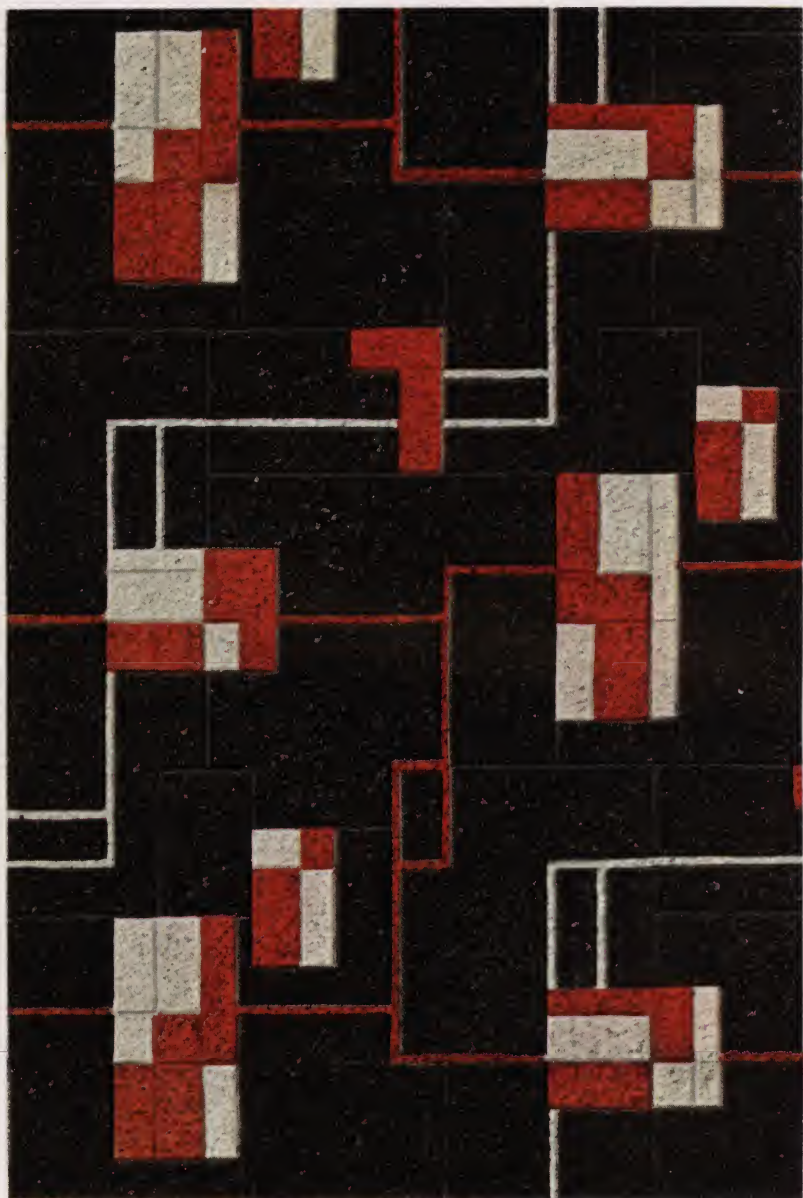


No. 5571 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AICAJ

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No. 5572 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AICHU



No. 5573 Embossed Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—AICUB

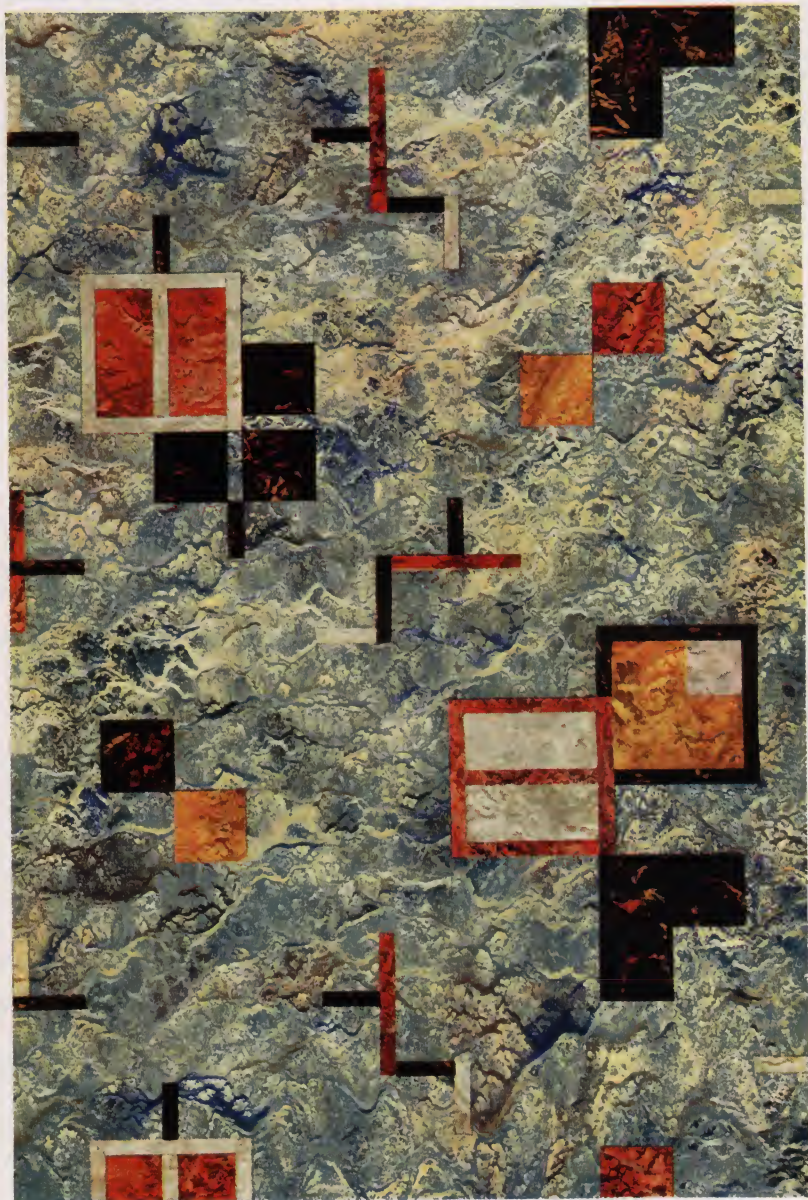
ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—STANDARD

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No. 0365 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSCAK

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—STANDARD



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No. 0366 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSCID

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No. 0367 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSCLA



No. 0368 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSCOR

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—STANDARD

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No. 0680 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSRE

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—STANDARD

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No. 0681 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSCUZ

ARMSTRONG'S STRAIGHT LINE INLAID LINOLEUM—STANDARD

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No. 0682 Straight Line Inlaid—Standard Gauge
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—DSDEY



No. 18067 Inlaid Linoflor
(Size of Blocks—9" x 9") 2 yards wide only
Code Word—LFHAF



No. 18068 Inlaid Linoflor
(Size of Blocks—9" x 9") 2 yards wide only
Code Word—LFHEG



No. 18069 Inlaid Linoflor
(Size of Blocks 9" x 9") 2 yards wide only
Code Word—LFHIT

ARMSTRONG'S



No. 18140 Inlaid Lino floor
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—LFHOL

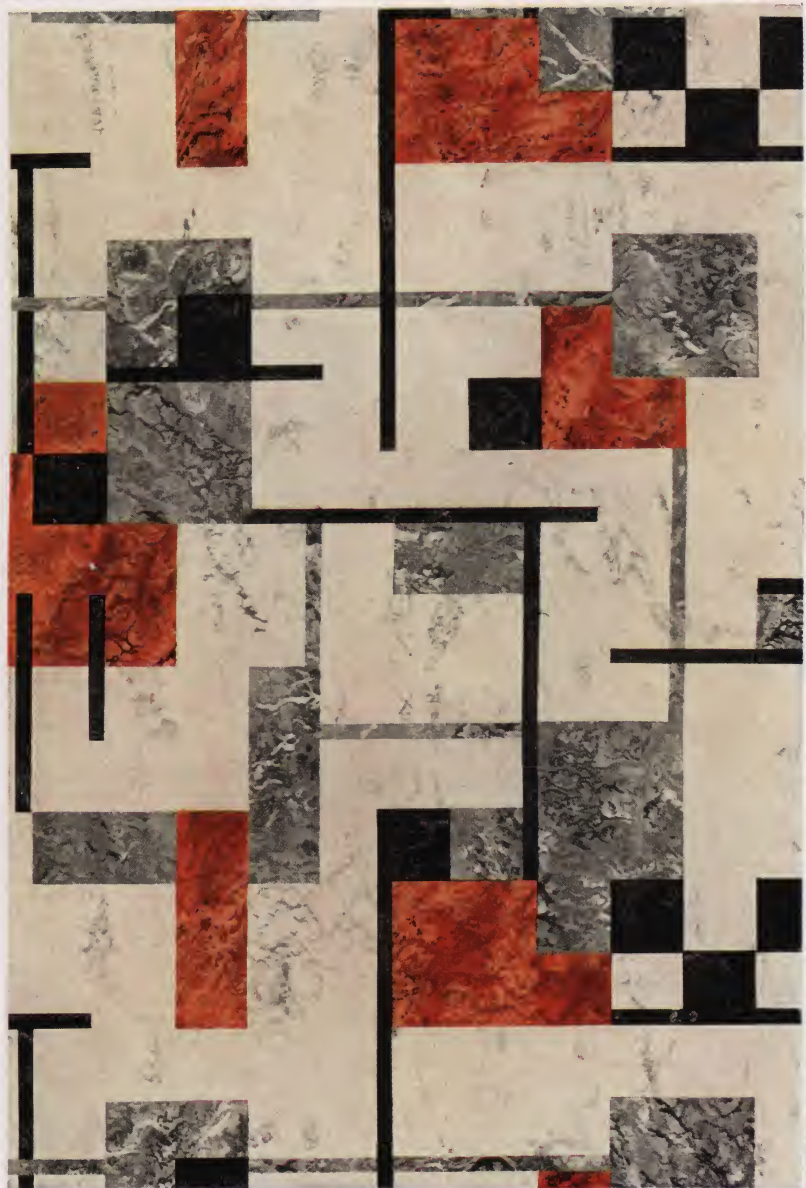


No. 18141 Inlaid Linoflor
 (Plate shows approx. 1/4 scale) 2 yards wide only
 Code Word—LFHUK

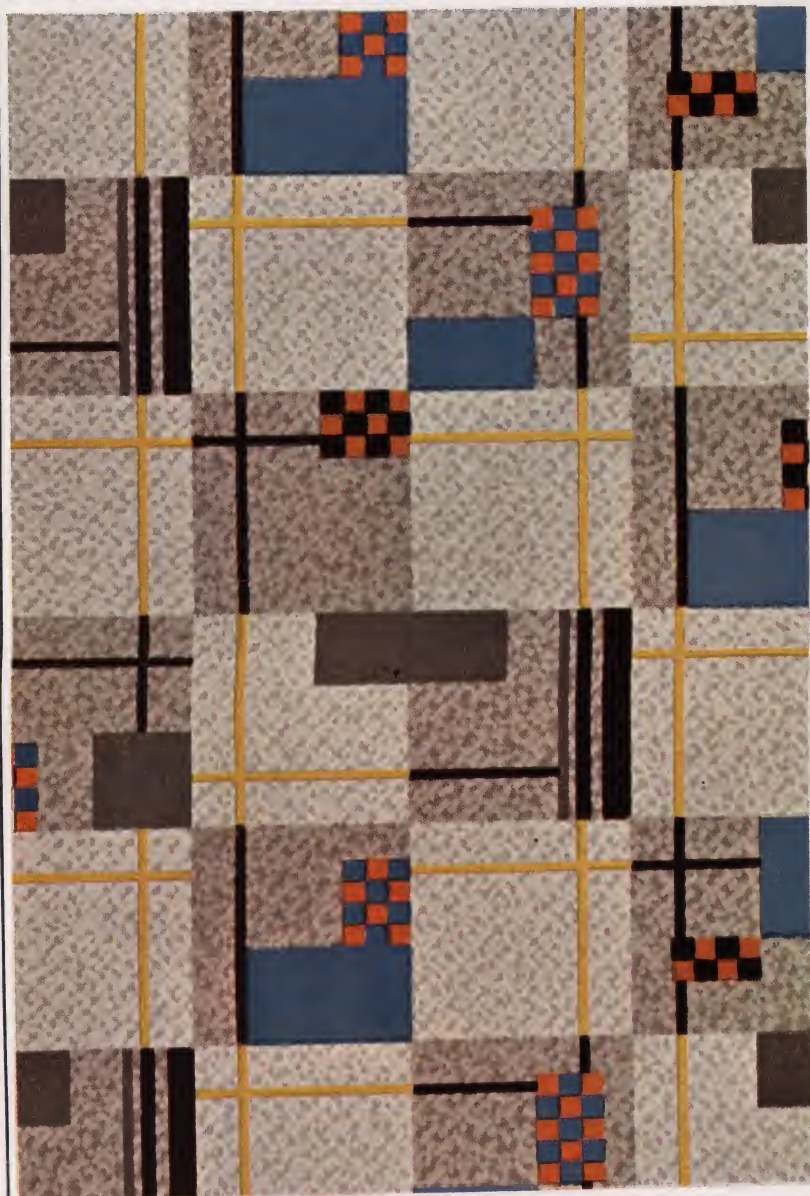
ARMSTRONG'S



No. 18142 Inlaid Linoflor
 (Plate shows approx. 1/4 scale) 2 yards wide only
 Code Word—LFMED



No. 18143 Inlaid Linoform
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—LFMIK



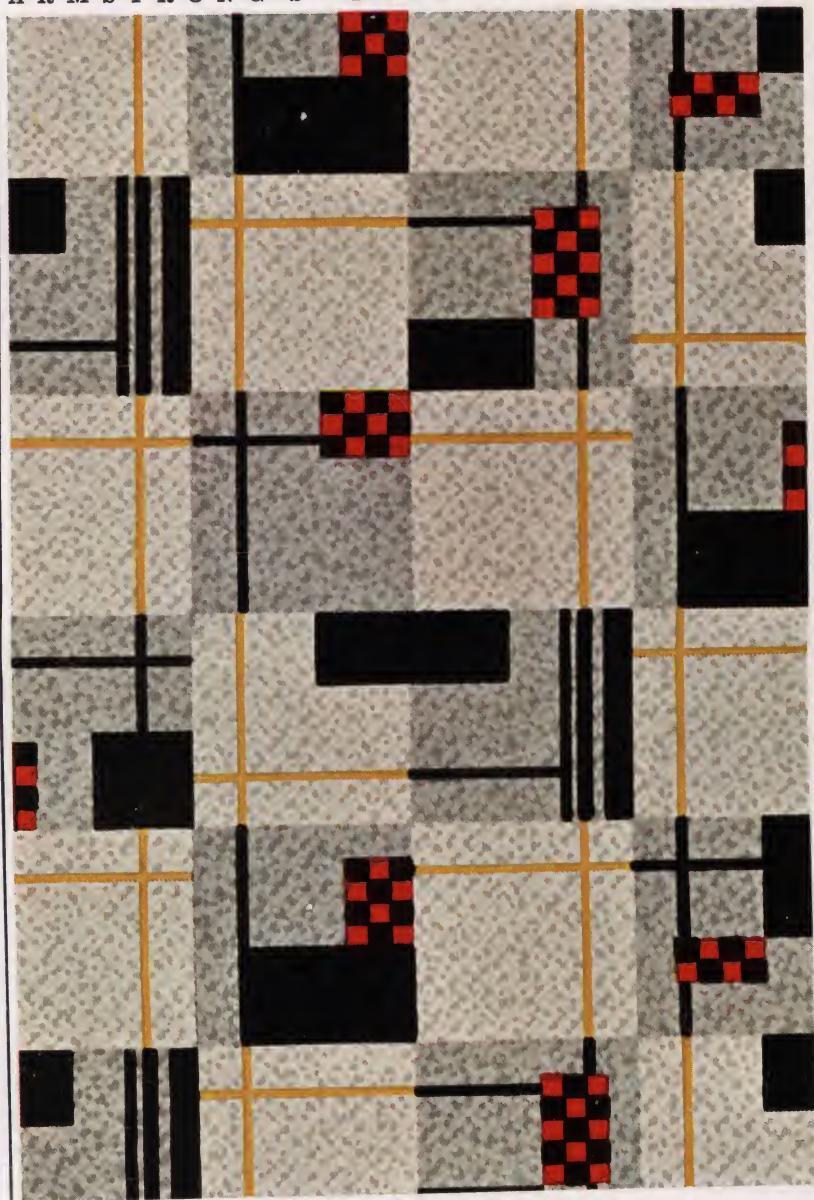
No. 8770 Printed Linoleum
 (Plate shows approx. 1/4 scale) 2 and 4 yards wide
 Code Words: 2 yards...EPBAL, 4 yards...EPBCM



No. 8771 Printed Linoleum
 (Plate shows approx. 1/4 scale) 2 and 4 yards wide
 Code Words: 2 yards...EPBDN, 4 yards...EPBEO

ARMSTRONG'S PRINTED LINOLEUM

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No. 8772 Printed Linoleum
(Plate shows approx. 1/4 scale) 2 and 4 yards wide
Code Words: 2 yards...EPBFP, 4 yards...EPBGP

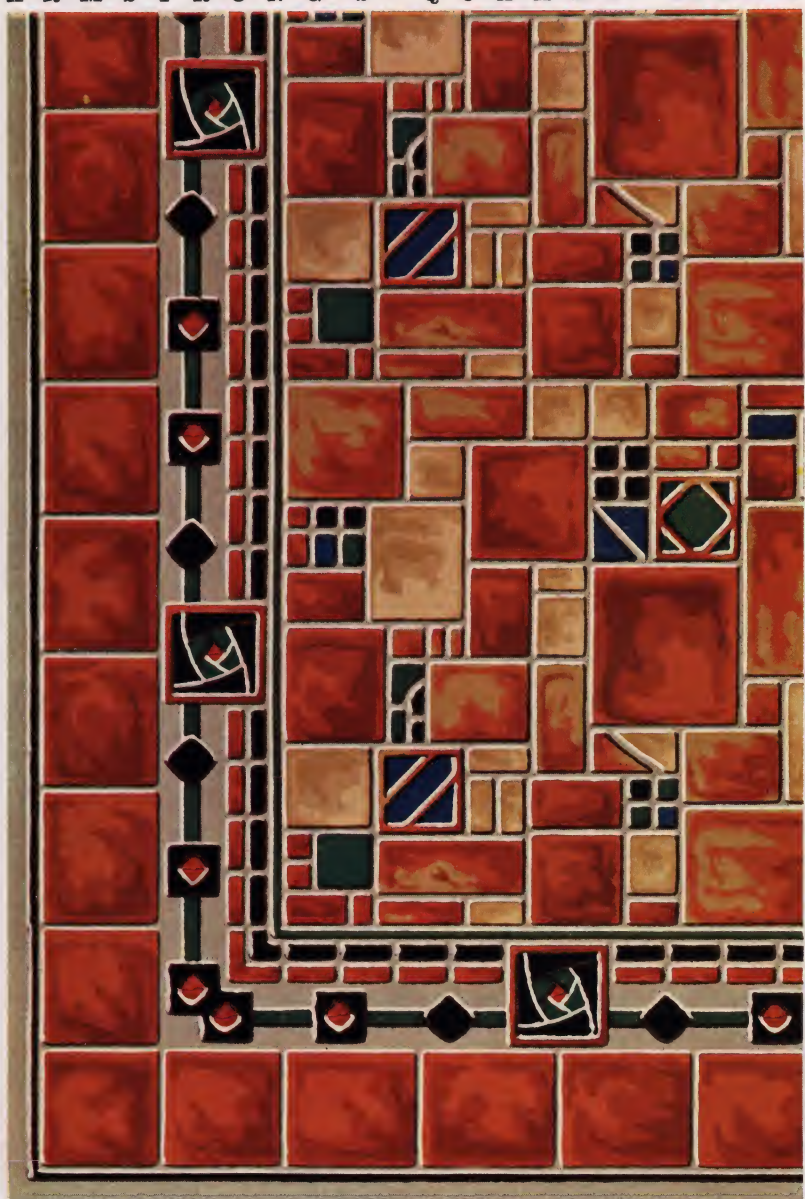


No. 8780 Printed Linoleum
 (Plate shows approx. 1/4 scale) 2 and 4 yards wide
 Code Words: 2 yards...EPBHQ, 4 yards...EPBIR

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No. 8781 Printed Linoleum
(Plate shows approx. 1/4 scale) 2 and 4 yards wide
Code Words: 2 yards...EPBJS, 4 yards...EPBKT



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4629 Armstrong's Quaker Rug

6' x9'...QRQAK
7½'x9'...QRQBL
9' x9'...QRQCM

9'x10 ½'...QRQDN
9'x12' ...QRQEO
9'x15' ...QRQFP

10 ½'x11 ¼'...QRQGR
11 ¼'x12' ...QRQHS
11 ¼'x15' ...QRQIT



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4635 Armstrong's Quaker Rug

6'x9'...QRATH

7 1/2' x 9' ...QRAUC
9' x 10 1/2' ...QRAVA

9'x12'...QRAWO



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4636 Armstrong's Quaker Rug

6' x9'...QRAXE
7 1/2'x9'...QRAYV
9' x9'...QRAZI

9'x10 1/2'...QRBIG
9'x12' ...QRBYD

9' x15'...QRDES
11 1/4'x12'...QRDOT
11 1/4'x15'...QRDRA



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4645 Armstrong's Quaker Rug

6'x9'...QRDUY

7 1/2'x 9'...QRCIM
9' x 10 1/2'...QRDIV

9'x12'...QRDUG



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4646 Armstrong's Quaker Rug

6'x9'...QRFAB

7 1/2'x 9' ...QRFEL
9' x10 1/2'...QRFID

9'x12'...QRFOF

ARMSTRONG'S



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4655 Armstrong's Quaker Rug

6' x 9'... QRGAL
7 1/2' x 9'... QRGIP
9' x 9'... QRGUZ

9' x 10 1/2'... QRGWA
9' x 12'... QRIBI

9' x 15'... QRIDD
11 1/4' x 12'... QRIEZ
11 1/4' x 15'... QRIFO



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4656 Armstrong's Quaker Rug

6' x 9'...QRIHU
7 1/2' x 9'...QRIKA
9' x 9'...QRIILB

9' x 10 1/2'...QRIOV
9' x 12'...QRIST

9' x 15'...QRITE
11 1/4' x 12'...QRIUL
11 1/4' x 15'...QRIYR



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4665 Armstrong's Quaker Rug

6' x 9' ... QRJAM
7 1/2' x 9' ... QRJBO
9' x 9' ... QRJCL

9' x 10 1/2' ... QRJMD
9' x 12' ... QRJNE
9' x 15' ... QRJOF

10 1/2' x 11 1/4' ... QRJPG
11 1/2' x 12' ... QRJQH
11 1/4' x 15' ... QRJEI



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4666 Armstrong's Quaker Rug

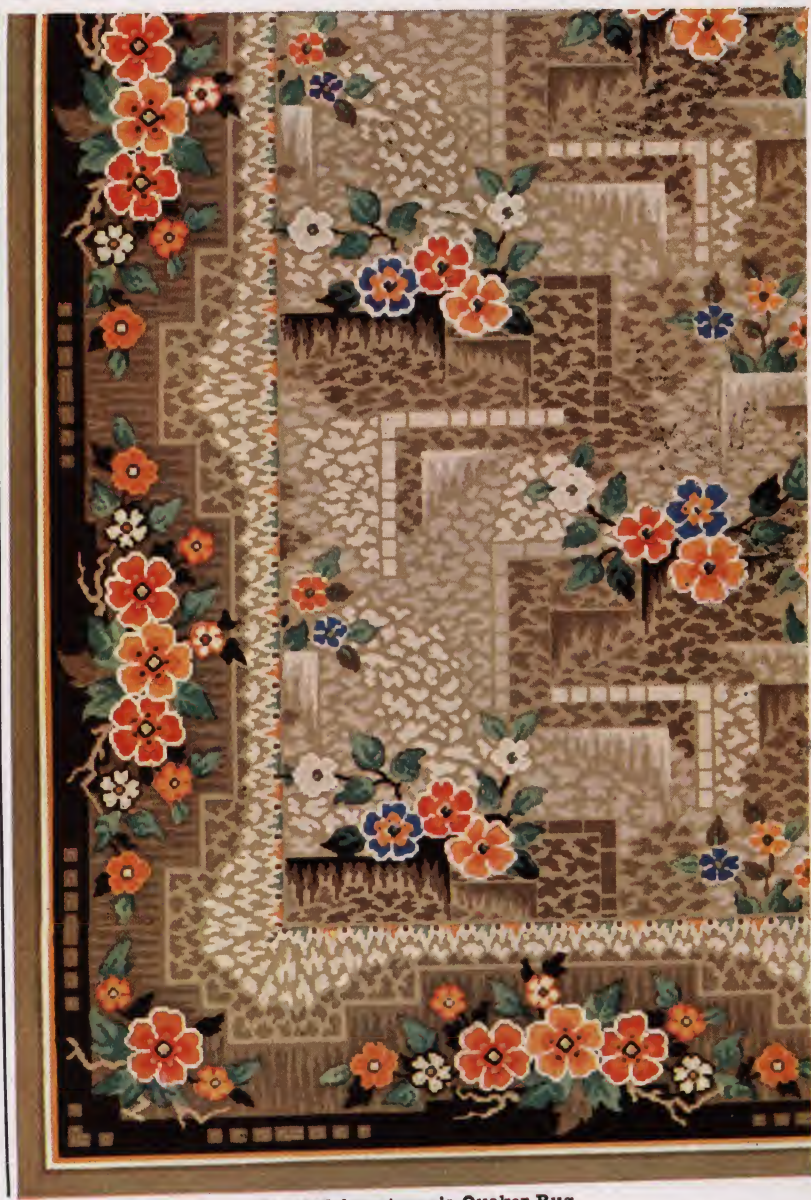
6'x9'...QROBA

7 1/2'x 9' ...QRODC

9' x10 1/2'...QROED

9'x12'...QROFA

ARMSTRONG'S



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4667 Armstrong's Quaker Rug

6' x 9'...QROGE
7 1/2' x 9'...QROMB
9' x 9'...QRONC

9' x 10 1/4'...QRORU
9' x 12'...QROTE

9' x 15'...QROVA
11 1/4' x 12'...QROWI
11 1/4' x 15'...QROXU



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4668 Armstrong's Quaker Rug

6' x 9'...QRTAE
7 1/2' x 9'...QRTBI
9' x 9'...QRTCU

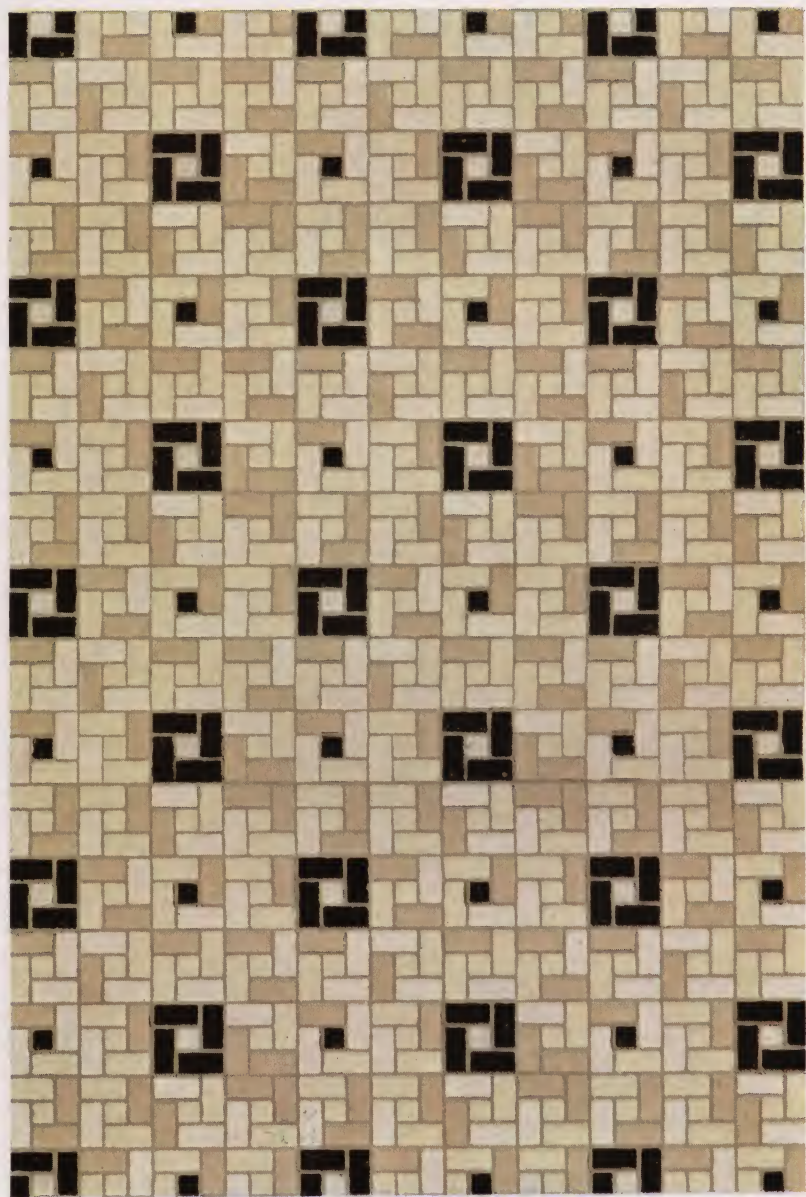
9' x 10 1/2'...QRTDA
9' x 12'...QRTFE
9' x 15'...QRTGI

10 1/2' x 11 1/4'...QRTHU
11 1/2' x 12'...QRTIL
11 1/2' x 15'...QRTJE



(PLATE SHOWS APPROX. 1/6 SCALE) No. 4669 Armstrong's Quaker Rug
 6'x9'...QRVAL 7½'x 9' ...QRVBI 9'x12'...QRVDU
 9'x10½'...QRVCO

ARMSTRONG'S QUAKER FLOOR COVERING

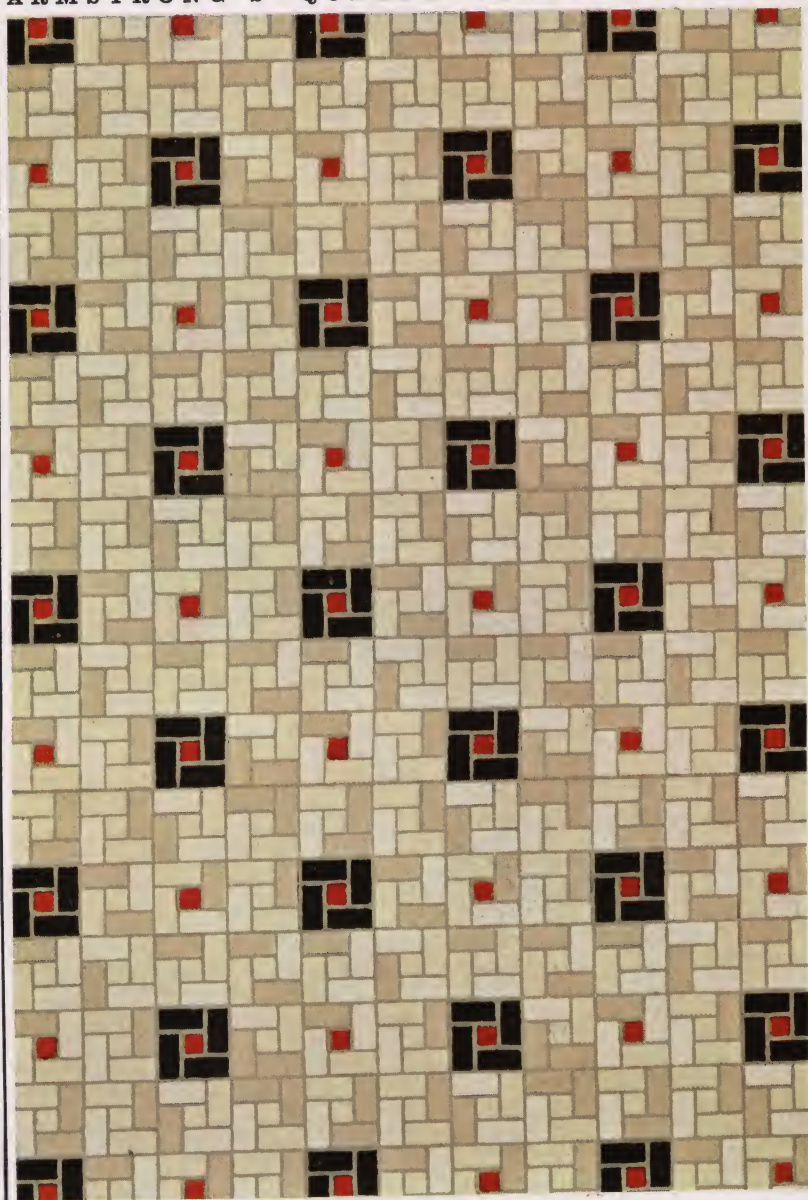


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No. 2870 Armstrong's Quaker Floor Covering
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—FBAHM

ARMSTRONG'S QUAKER FLOOR COVERING

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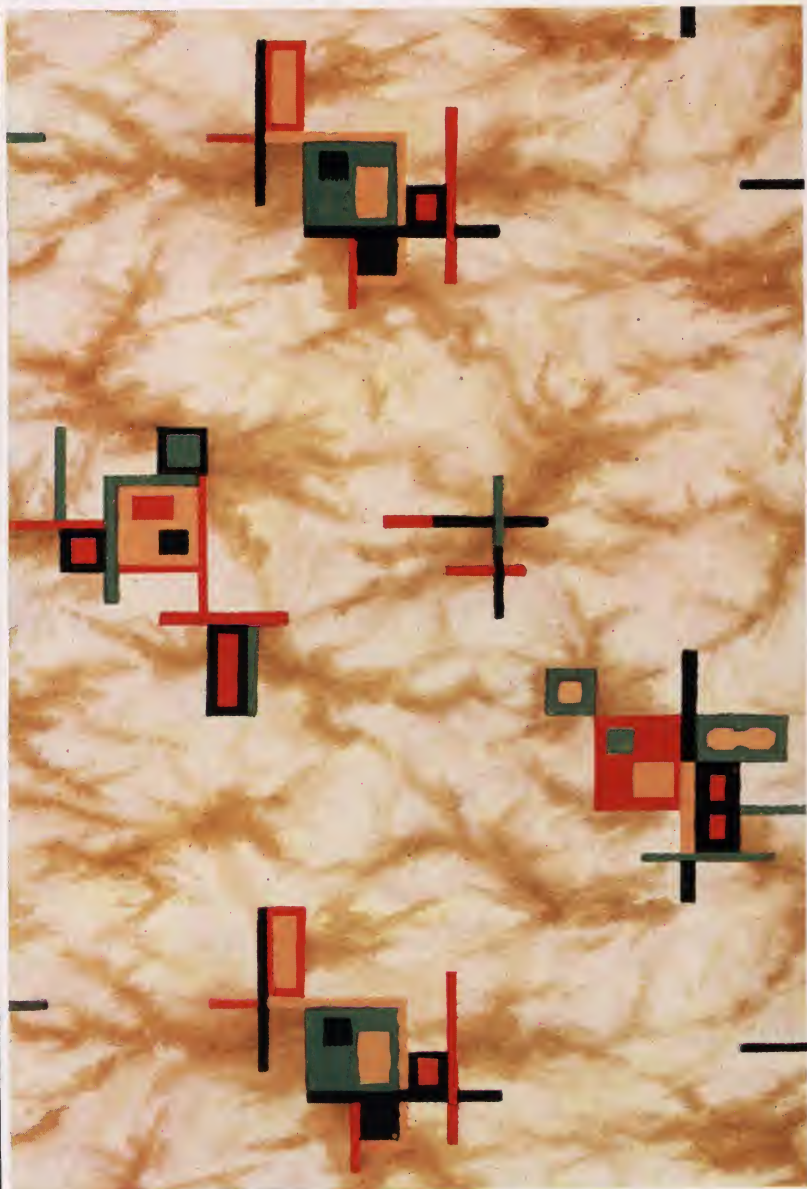
No. 2871 Armstrong's Quaker Floor Covering
(Plate shows approx. 1/4 scale) 2 yards wide only
Code Word—FBAIV



No. 2880 Armstrong's Quaker Floor Covering
(Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
Code Words: 2 yards...FBAJU, 3 yards...FBAKA, 3 3/4 yards...FBALD

ARMSTRONG'S QUAKER FLOOR COVERING

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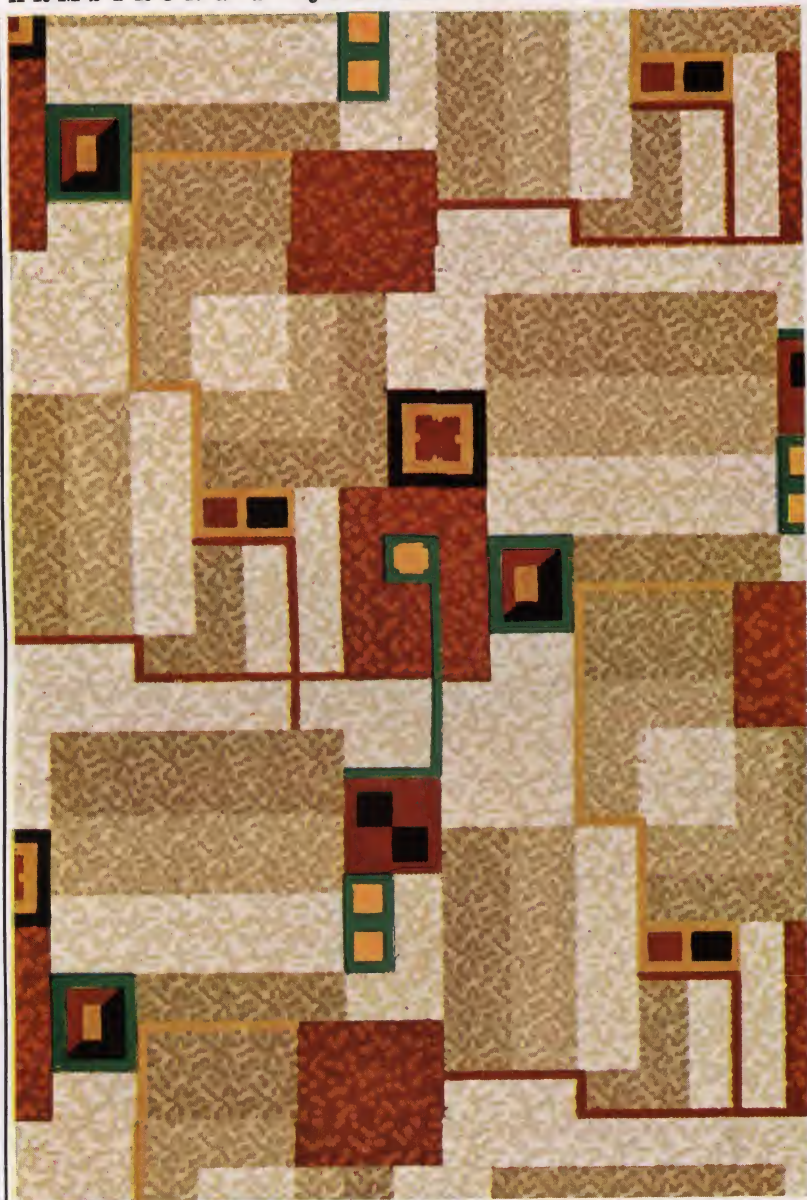
No. 2881 Armstrong's Quaker Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...FBANG, 3 yards...FBAPF, 3 3/4 yards...FBARC



No. 2882 Armstrong's Quaker Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...FBASN, 3 yards...FBATZ, 3 3/4 yards...FBAVO

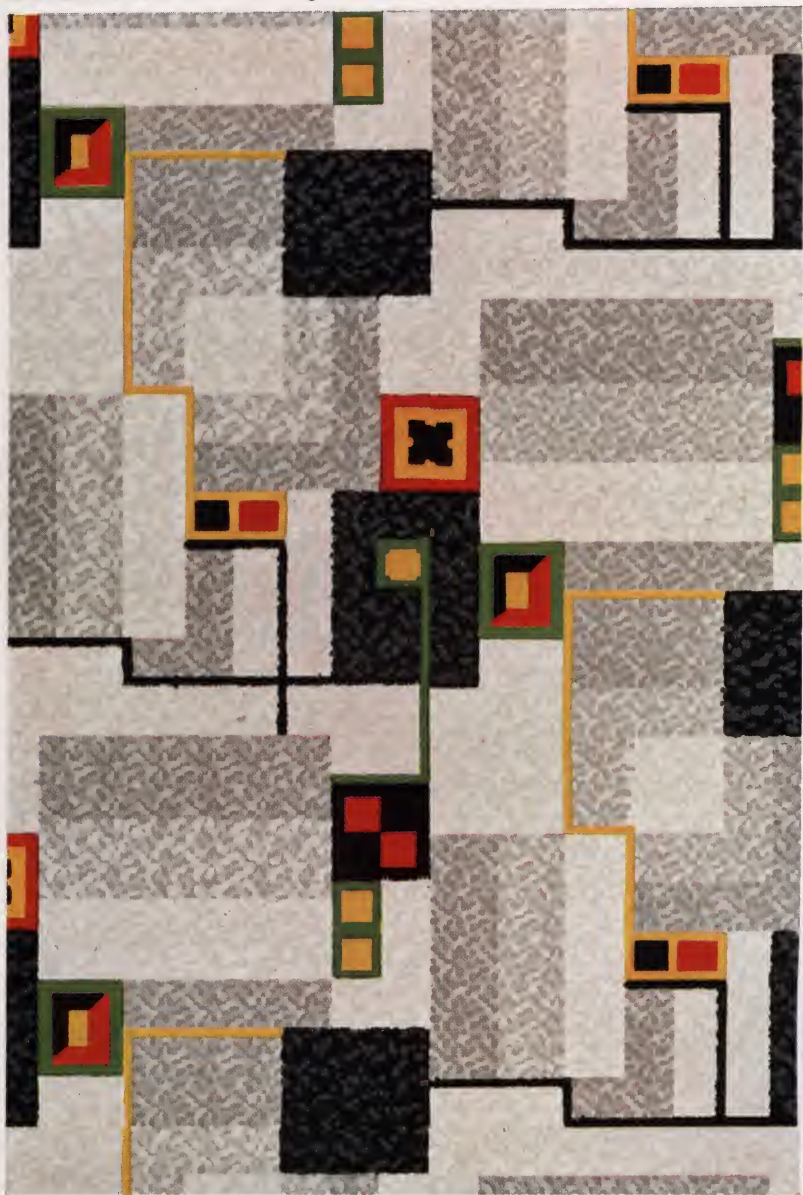
ARMSTRONG'S QUAKER FLOOR COVERING

ARMSTRONG'S



No. 2890 Armstrong's Quaker Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 1/4 yards wide
 Code Words: 2 yards...FBAWE, 3 yards...FBAXI, 3 1/4 yards...FBAYB

ARMSTRONG'S QUAKER FLOOR COVERING

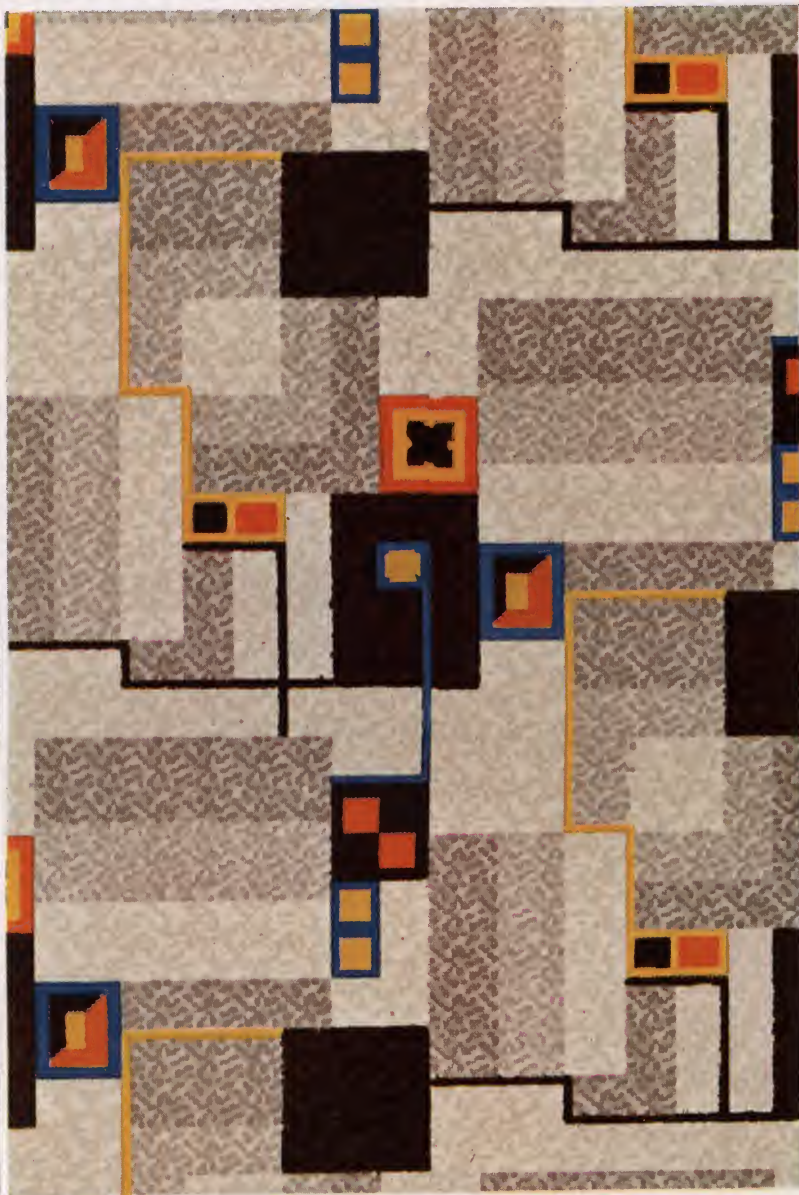


ARMSTRONG'S

No. 2891 Armstrong's Quaker Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...FBAZY, 3 yards...FBDOT, 3 3/4 yards...FBECO

ARMSTRONG'S QUAKER FLOOR COVERING

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No. 2892 Armstrong's Quaker Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...FBEGA, 3 yards...FBEHI, 3 3/4 yards...FBELV



(PLATE SHOWS APPROX. 1/6 SCALE)

No. 4380 Standard Rug

6' x 9'...FREAU
7 1/2' x 9'...FREBL
9' x 9'...FRECI

9' x 10 1/2'...FREDO
9' x 12'...FREEY

9' x 15'...FREHA
11 1/4' x 12'...FREIN
11 1/4' x 15'...FREPO

ARMSTRONG'S



(PLATE SHOWS APPROX. 1/6 SCALE)

6' x9'...FRHCO
7 1/2' x9'...FRHDP
9' x9'...FRHEQ

No. 4381 Standard Rug

9' x10 1/2'...FRHFR
9' x12'...FRHGS

9' x15'...FRHIU
11 1/4' x12'...FRHJV
11 1/4' x15'...FRHKW



(PLATE SHOWS APPROX. 1/6 SCALE)

6' x 9'...FRIGO
7 1/2' x 9'...FBNAL
9' x 9'...FENBM

No. 4382 Standard Rug

9' x 10 1/2'...FENCO
9' x 12'...FENDP

9' x 15'...FENEQ
11 1/4' x 12'...FENFR
11 1/4' x 15'...FENGs



(PLATE SHOWS APPROX. 1/6 SCALE)
6'x9'...FRNHT

No. 4383 Standard Rug
7½'x 9' ...FRNJU
9' x10 ½'...FRNLV

9'x12'...FRVAN



(PLATE SHOWS APPROX. 1/6 SCALE)
6'x9'...FRVBO

No. 4384 Standard Rug
7½'x 9' ...FRVCM
9' x10½'...FRVDN

9'x12'...FRVEP



No. 12330 Standard Floor Covering

(Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide

Code Words: 2 yards...TFHER, 3 yards...TFHIN, 3 3/4 yards...TFHOC



No. 12331 Standard Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...TFHUF, 3 yards...TFHYZ, 3 3/4 yards...TFIBS

ARMSTRONG'S STANDARD FLOOR COVERING

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No. 12340 Standard Floor Covering

(Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide

Code Words: 2 yards...TFUMD, 3 yards...TFURG, 3 3/4 yards...TFVUY



No. 12341 Standard Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...TFXET, 3 yards...TFYAJ, 3 3/4 yards...TFYCK

ARMSTRONG'S STANDARD FLOOR COVERING

ARMSTRONG'S



No. 12342 Standard Floor Covering
 (Plate shows approx. 1/4 scale) 2, 3, and 3 3/4 yards wide
 Code Words: 2 yards...TFYJU, 3 yards...TFYRC, 3 3/4 yards...TFYVO



No. 706 Tan Linowall
1 and 2 yards wide

Code Words: 1 yard...LWAUX, 2 yards...LWAVY

Also available in standard factory units: 6' wide x 9' high, 1 to a package; and half-size units, 6' wide x 4½' high, 2 to a package. Contents each package, 6 square yards.



No. 731 Colonial Blue Linowall
1 and 2 yards wide

Code Words: 1 yard...LWAWY, 2 yards...LWANA

Also available in standard factory units: 6' wide x 9' high, 1 to a package; and half-size units,
6' wide x 4½' high, 2 to a package. Contents each package, 6 square yards.



No. 732 Dove Gray Linowall
1 and 2 yards wide

Code Words: 1 yard...LWAOR, 2 yards...LWAPS

Also available in standard factory units: 6' wide x 9' high, 1 to a package; and half-size units,
6' wide x 4½' high, 2 to a package. Contents each package, 6 square yards.

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No. 733 Mulberry Linowall
1 and 2 yards wide

Code Words: 1 yard...LWAQT, 2 yards...LWARU

Also available in standard factory units: 6' wide x 9' high, 1 to a package; and half-size units,
6' wide x 4½' high, 2 to a package. Contents each package, 6 square yards.



No. 734 Canary Linowall

1 and 2 yards wide

Code Words: 1 yard...LWASV, 2 yards...LWATW

Also available in standard factory units: 6' wide x 9' high, 1 to a package; and half-size units, 6' wide x 4½' high, 2 to a package. Contents each package, 6 square yards.

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